

Federal Communications Commission Washington, D.C. 20554 <p style="text-align: center;">FCC 396</p>	Approved by OMB 3060-0113 (March 2003)	FOR FCC USE ONLY FOR COMMISSION USE ONLY FILE NO. -
<p>BROADCAST EQUAL EMPLOYMENT OPPORTUNITY PROGRAM REPORT (To be filed with broadcast license renewal application)</p> <p>Read INSTRUCTIONS Before Filling Out Form</p>		

Section I

Legal Name of the Licensee NEW AGE MEDIA OF MAINE, LLC		
Mailing Address 1181 HIGHWAY 318		
City WILKES BARRE	State or Country (if foreign address) PA	Zip Code 18902 -
Telephone Number (include area code) 5709705600	E-Mail Address (if available) DFINCK@MYCWPORTLAND.COM	
	Facility ID Number 53065	Call Sign WPXT
TYPE OF BROADCAST STATION: (if applicable)	Commercial Broadcast Station <input type="radio"/> Radio <input checked="" type="radio"/> TV <input type="radio"/> Low Power TV <input type="radio"/> International	Noncommercial Broadcast Station <input type="radio"/> Educational Radio <input type="radio"/> Educational TV

Application Purpose

- New Program Report
 Amendment to Program Report

List call sign and location of all stations included on this statement. List commonly owned stations that share one or more employees. Also list stations operated by the licensee pursuant to a time brokerage agreement. Indicate on the table below which stations are operated pursuant to a time brokerage agreement. To the extent that licensees include stations operated pursuant to a time brokerage agreement on this report, responses or information provided in Sections I through II should take into consideration the licensee's EEO compliance efforts at brokered stations, as well as any other stations, included on this form. For purposes of this form, a station employment unit is a station or a group of commonly owned stations in the same market that share at least one employee.

[Stations Locations]

Station List

List call sign and location of all stations included on this statement. List commonly owned stations that share one or more employees. Also list stations operated by the licensee pursuant to a time brokerage agreement. Indicate on the table below which stations are operated pursuant to a time brokerage agreement. To the extent that licensees include stations operated pursuant to a time brokerage agreement on this report, responses should take into consideration the licensee's EEO compliance efforts at brokered stations, as well as any other stations, included on this form. For purposes of this form, a station employment unit is a station or a group of commonly owned stations in the same market that share at least one employee.

Call Sign	Facility ID Number	Type (check applicable box)	Location (City/State)	Time Brokerage Agreement (check applicable box)
WPXT	53065	<input type="radio"/> AM <input type="radio"/> FM <input checked="" type="radio"/> TV	WESTBROOK, ME	<input type="radio"/> Yes <input type="radio"/> No

CONTACT PERSON IF OTHER THAN LICENSEE

Name DOUG FINCK		Street Address 1181 HIGHWAY 318	
City WILKES BARRE	State PA	Zip Code 18902-	Telephone Number 2077740051

FILING INSTRUCTIONS

Broadcast station licensees are required to afford equal employment opportunity to all qualified persons and to refrain from discriminating in employment and related benefits on the basis of race, color, national origin, religion, and sex. See 47 C.F.R. Section 73.2080. Pursuant to these requirements, a license renewal applicant whose station employment unit employs five or more full-time station employees must file a report of its activities to ensure equal employment opportunity. If a station employment unit employs fewer than five full-time employees, no equal employment opportunity program information need be filed. If a station employment unit is filing a combined report, a copy of the report must be filed with each station's renewal application.

A copy of this report must be kept in the station's public file. These actions are required to obtain license renewal. Failure to meet these requirements may result in sanctions or license renewal being delayed or denied. These requirements are contained in 47 C.F.R. Section 73.2080 and are authorized by the Communications Act of 1934, as amended.

DISCRIMINATION COMPLAINTS. Have any pending or resolved complaints been filed during Yes No this license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the station(s)?

If so, provide a brief description of the complaint(s), including the persons involved, the date of the filing, the court or agency, the file number (if any), and the disposition or current status of the matter.

[Exhibit 1]

Does your station employment unit employ fewer than five full-time employees? Yes No

Consider as "full-time" employees all those permanently working 30 or more hours a week.

If your station employment unit employs fewer than five full-time employees, complete the certification below, return the form to the FCC, and place a copy in your station(s) public file. You do not have to complete the rest of this form. If your station employment unit employs five or more full-time employees, you must complete all of this form and follow all instructions.

CERTIFICATION.

This report must be certified, as follows:

- A. By licensee, if an individual;
- B. By a partner, if a partnership (general partner, if a limited partnership);
- C. By an officer, if a corporation or an association; or
- D. By an attorney of the licensee, in case of physical disability or absence from the United States of the licensee.

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify to the best of my knowledge, information and belief, all statements contained in this report are true and correct.

Signed	Name of Respondent EMILY LAMOUREUX
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Title BUSINESS MANAGER	Telephone No. (include area code) 2077740051
Date 3/2/2010	

The purpose of this document is to provide broadcast licensees, the FCC, and the public with information about whether the station is meeting equal employment opportunity requirements.

GENERAL POLICY

A broadcast station must provide equal employment opportunity to all qualified individuals without regard to their race, color, national origin, religion or sex in all personnel actions including recruitment, evaluation, selection, promotion, compensation, training and termination.

RESPONSIBILITY FOR IMPLEMENTATION

A broadcast station must assign a particular official overall responsibility for equal employment opportunity at the station. That official's name and title are:

Name: EMILY LAMOUREUX	Title: BUSINESS MANAGER
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It is also the responsibility of all persons at a broadcast station making employment decisions with respect to recruitment, evaluation, selection, promotion, compensation, training and termination of employees to ensure that no person is discriminated against in employment because of race, color, religion, national origin or sex.

I. EEO PUBLIC FILE REPORT Attach as an exhibit one copy of each of the EEO public file reports from the previous two years. Stations are required to place annually such information as is required by 47 C.F.R. Section 73.2080 in their public files.	[Exhibit 2]
II. NARRATIVE STATEMENT Provide a statement in an exhibit which demonstrates how the station achieved broad and inclusive outreach during the two-year period prior to filing this application. Stations that have experienced difficulties in their outreach efforts should explain.	[Exhibit 3]

FCC NOTICE TO INDIVIDUALS REQUIRED BY THE PRIVACY ACT AND THE PAPERWORK REDUCTION ACT

The FCC is authorized under the Communications Act of 1934, as amended, to collect the personal information we request in this report. We will use the information you provide to determine if the benefit requested is consistent with the public interest. If we believe there may be a violation or potential violation of a FCC statute, regulation, rule or order, your request may be referred to the Federal, state or local agency responsible for investigating, prosecuting, enforcing or implementing the statute, rule, regulation or order. In certain cases, the information in your request may be disclosed to the Department of Justice or a court or adjudicative body when (a) the FCC; or (b) any employee of the FCC; or (c) the United States Government, is a party to a proceeding before the body or has an interest in the proceeding. In addition, all information provided in this form will be available for public inspection. If you owe a past due debt to the federal government, any information you provide may also be disclosed to the Department of Treasury Financial Management Service, other federal agencies and/or your employer to offset your salary, IRS tax refund or other payments to collect that debt. The FCC may also provide this information to these agencies through the matching of computer records when authorized. We have estimated that each response to this collection of information will average 5 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-0113), Washington, D. C. 20554. We will also accept your comments via the Internet if you send them to jboley@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-0113.

THE FOREGOING NOTICE IS REQUIRED BY THE PRIVACY ACT OF 1974, P.L. 93-579, DECEMBER 31, 1974, 5 U.S.C. 552a(e)(3), AND THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

Exhibits

Exhibit 2

Description: EEO REPORTS

FILES ATTACHED

Attachment 2

Description
<u>2009 EEO REPORT</u>
<u>2008 EEO REPORT</u>

Exhibit 3

Description: EEO NARRATIVES

FILES ATTACHED

Attachment 3

Description
<u>WPXT 2009 NARRATIVE</u>
<u>WPXT 2008 NARRATIVE</u>

EEO NARRATIVE STATEMENT

It is the policy of WPXT-TV, Portland, ME to provide equal employment opportunity without regard to race, color, sex, age, disability, religion, national origin, marital status, sexual orientation, ancestry, political belief or activity, or status as a veteran. This policy applies to all areas of employment including recruitment, hiring, training, development, promotions, transfer, termination, layoff, compensation benefits, and all other conditions and privileges of employment.

From December 1, 2008 to December 1, 2009, WPXT-TV worked diligently to recruit employees from a variety of sources. The primary source for hiring include industry websites and job banks such as the Maine Broadcasters Association website, <http://www.careerpage.org> or <http://www.mab.org> and the Job Service Website, <http://www.mainecareerpage.com>. The Maine Broadcasters Association targets applicants in the Maine broadcast industry whereas the Job Service Website, sponsored by the Maine Department of Labor, includes information about job openings in Maine generally. WPXT-TV routinely posts broadcast job opportunities on these websites.

WPXT-TV uses local colleges and universities as additional means of recruitment and EEO outreach; these include the University of Maine, the University of Southern Maine, Southern Maine Community College, and New England School of Communications.

During 2009, WPXT-TV conducted an Internship Program that enables college students to receive on the job training and an opportunity to observe careers available within a broadcast television station. The Internship Program had two participants during the relevant time period. Both worked with the Production Department on a schedule basis.

WPXT-TV General Manager, Doug Finck and Sales Executive, James Nylund participated in two recruiting events at Bowdoin College during the week of February 9, 2009 where they promoted current job and internship opportunities.

WPXT-TV General Manager, Doug Finck participated in the Upward Bound Career Day at the University of Southern Maine on July 17, 2009. He gave a brief speech about his education, job training, and career.

On an unscheduled basis, WPXT-TV/WPME-TV conducts tours of the studio facilities for groups such as SMCC, Portland Arts & Technology High School, the Boy Scouts of America, the Girl Scouts of America, and groups of home-schooled children.

No EEO complaints have been filed against WPXT-TV/WPME-TV during the time period covered herein.

Appendix 1 to
WPXT EEO Public File Report Form
Covering the Period from December 1, 2008 to December 1, 2009

Section 1: Vacancy Information

Full- time Positions Filled By Job Title	Hire Date	Recruitment Source of Hiree	Total Number of Interviewees from all Sources for This Position
Account Executive	12/31/2008	jobsinme.com	7
Account Executive	1/12/2009	jobsinme.com	7
Traffic Assistant	10/26/2009	jobsinme.com	6
Account Executive	11/5/2009	jobsinme.com	5
Total Number of Persons Interviewed During Applicable Period			25

Appendix 2 to
WPXT EEO Public File Report Form
 Covering the period from December 1, 2008 to December 1, 2009

Section 2: Recruitment Source Information

Recruitment Source (Name, Address, Telephone number, Contact Person)	Interviewees This Source Has Provided during this period (if any)	Positions for which this Source was utilized
Maine Association of Broadcasters www.careerpage.org	Account Executive Traffic Assistant	4
Career Center/Maine Job Service www.mainecareercenter.com	Account Executive Traffic Assistant	4
Jobs In ME www.jobsinme.com	Account Executive Traffic Assistant	4
Craig's List http://maine.craigslist.org	Account Executive Traffic Assistant	4

WPXT EEO Public File Report Form

Covering the period from December 1, 2008 to December 1, 2009

Continued

University of Southern Maine P.O. Box 9300 Portland, ME 04104 207-780-4141 www.usm.maine.edu	Account Executive Traffic Assistant	4
University of Maine Career Center Orono, ME 04469 207-581-1110 www.umaine.edu	Account Executive Traffic Assistant	4
Southern Maine Community College 2 Fort Road South Portland, ME 04106 207-741-5500 http://www.smccme.edu/	Account Executive Traffic Assistant	4
www.ourmaine.com Website	Account Executive	3
Chet Cook Called/Walk-in/Referral	Account Executive Traffic Assistant	2

Appendix 3 to
WPXT EEO Public File Report Form
Covering the period from December 1, 2008 to December 1, 2009

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities
Undertaken by WPXT

During 2009, WPXT-TV participated in an Internship Program that enables college students to receive on the job training and an opportunity to observe careers available within a broadcast television station. The Internship Program had two participants during the relevant time period. Both worked with the Production Department on a schedule basis.

WPXT-TV General Manager, Doug Finck and Sales Executive, James Nylund participated in two recruiting events at Bowdoin College during the week of February 9, 2009 where they promoted current job and internship opportunities.

WPXT-TV General Manager, Doug Finck participated in the Upward Bound Career Day at the University of Southern Maine on July 17, 2009. He gave a brief speech about his education, job training, and career.